

WORKSHOP **Working Effectively Across Cultures**

What is the workshop about?

This intercultural workshop assists to develop a greater appreciation for ‘the other side’s’ worldview, and combined with culture specific knowledge and intercultural skills, is designed to enable you to address your cross-cultural challenges to business advantage.

The goal of the workshop is to help organisations and executives address cross-cultural challenges to business advantage.

What are the benefits?

- Building intercultural awareness and skills have shown to have a direct positive impact on the business bottom line;
- Build loyalty with multicultural staff and sustainable relationships with offshore customers;
- Access new, non-traditional talent pools and get the best from them;
- Increase business confidence in dealings with international business partners;
- Improved internal communication resulting in less stress and higher productivity.

How is the workshop run?

This workshop is customized to the client’s needs identified through a pre-work questionnaire and interviews. The format can vary from a basic ½ day introduction to a 2-day workshop that permits a more profound exploration of the cross-cultural challenges on hand with a range of tips for various business situations.

The interactive approach – a mix of presentation, cultural awareness and concrete skills exercises, group discussion and case studies focuses on ensuring that clients apply the newly acquired knowledge in real business situations.

Who can benefit from the workshop?

- Organisations with a multicultural workforce;
- Organisations and individuals planning to expand into new offshore markets;
- Managers leading multicultural teams.

iglobal consultant

Irene Öhler, founder of iglobal, holds a Masters in Chinese Studies from Vienna University, Austria, is a certified intercultural consultant and global executive coach. She also brings practical know-how of living and working on 4 continents to her work.

“OMV NZ Ltd used iglobal [...] to improve cultural awareness amongst our c. 60 staff to improve communication efficiency. Irene was able to tailor the course closely to meet our requirements and the course was very well received by all those involved.”

Wayne Kirk, Managing Director